

# Speechify Responsive Ad [Spec]

## Project Overview

**Introduction:** Thank you for checking out these Responsive Google Ad SPEC options for Speechify. A TTS solution I use all the time! This is SPEC, and Speechify is not affiliated with this in any way.

**Client:** This was SPEC, so they aren't a client, and have NOTHING to do with the creation of this funnel. This is just an example of how I would approach writing copy. Speechify is an incredible and intuitive AI Talk-To-Speech tool. Highly recommend it, and I use it all the time.

**What to expect:** I like supplying some of my portfolio samples in this Google Doc format because *this* is what my copy docs look like when I deliver them to *you* for review! This gives you a clear picture of *exactly* how I format and develop projects when we collaborate.

**Target Audience:** Content Marketing Managers who want to ensure their copy is clean, clear, and "clunk-free"

**Tone:** Professional and friendly

**Goal:** Convince the viewer to sign up for a free account.

**PLEASE NOTE:** THIS IS SPEC WORK. IT IS NOT REAL. AS OF NOW, SHOPSENS IS NOT A REAL BUSINESS—AND IF ANY BUSINESS WITH A SIMILAR NAME EXISTS, THEY ARE NOT AFFILIATED AT ALL WITH THIS SPEC WORK. THIS IS SIMPLY A CONCEPT PIECE CREATED FROM MY IMAGINATION TO DEMONSTRATE HOW I WOULD DRAFT A SCRIPT FOR SUCH A CLIENT.

*Did I mention this was SPEC work?* [Click here to message me if you have any questions about this piece!](#)

## Speechify [SPEC] B2B Google Responsive Search & Display Ad Copy

### **A: Speechify isn't your grandma's text-to-speech reader**

**A:** Don't let clunky content turn off your target audience. Speechify AI text-to-speech is so impressive... you won't believe it's not human.

[Free To Use](#) · [Meet Our Celebrity AI Voice Actors](#) · [How TTS Is Changing Lives](#)

### **B: Text-to-speech that's so impressive that you won't believe it's not human**

**B:** Want to know how your messaging comes across to your target audience? Let Speechify text-to-speech bring your messaging to life.

[Free To Use](#) · [Meet Our Celebrity AI Voice Actors](#) · [Free Chrome Extension](#)

### **C: Could clunky content be turning off your target audience?**

**C:** Speechify text-to-speech lets you hear exactly how your copy comes across—so you know every word makes the **right** impact.

[Free Chrome Extension](#) · [Meet Our Celebrity AI Voice Actors](#) · [What Makes Speechify Unique](#)

### **D: The new innovation in text-to-speech technology**

**D:** Whether you're writing from scratch, or using Gen AI, Speechify's text-to-speech tool can bring your messaging to life.

[Free To Use](#) · [Meet Our Celebrity AI Voice Actors](#) · [Free Chrome Extension](#)